**ASOS – Get Started with Web Design @ ASOS – Birmingham**

| **Date + Time** | **Activity** | **People** | **Equipment Required** | | **Location** |
| --- | --- | --- | --- | --- | --- |
| **Monday 2nd Sep** | **Day 1** | | | | |
| 10.00 – 10.15 | Arrive – Registration + Week Outline | PT Lead + Seani | Signing in sheets, course outline | |  |
| 10.15 – 10.45 | Contracting Session | PT Lead | Projector, Flipchart, marker pens | |  |
| 10.45 – 11.15 | My Journey Session | PT Lead | My Journey Forms + Handouts | |  |
| 11.15 – 11.30 | Break | n/a | Refreshments x 14 | |  |
| 11.30 – 12.15 | Website navigation treasure hunt & what they like about websites & blogs | Seani/PT Lead | Projector, laptop x 12 | |  |
| 12.15 – 13.15 | Lunch | n/a | Lunch x 14 | |  |
| 13.15 – 13.45 | Editorial/copywriting & images | Seani | Projector | |  |
| 13.45 – 14.45 | Brainstorming – blog content. What will it be about? Who will the audience be? | Seani | Projector | |  |
| 14.45 – 16.00 | Moodboards | Chloe | Projector | |  |
| **Date + Time** | **Activity** | **People** | **Equipment Required** | | **Location** |
| **Tuesday 3rd Sep** | **Day 2** | | | | |
| 10.00 – 11.00 | Setting up a GitHub site Explain the process and setup sites | Amandeep Dhanda / Neil Mountford / Alastair Gould / Chloe | Projector, Laptops x 12 | |  |
| 11:00 – 12.00 | Basic HTML and first Blog post | Adrise Younis / Neil Mountford / Alastair Gould | Projector, Laptops x 12 | |  |
| 12.00 – 13.00 | Lunch | n/a | Lunch x 14 | |  |
| 13.00 – 14.00 | Styling your Blog – introduction to styling in HTML | Ed Tyler / Rich Makepeace | Projector, Laptops x 12 | |  |
| 14.00 – 15:15 | Blog time | Ed Tyler / Rich Makepeace / Adrise Younis | Projector, Laptops x 12 | |  |
| 15:15 – 16.00 | Work Wear styling | Seani | Work wear clothing | |  |
| **Date + Time** | **Activity** | **People** | **Equipment Required** | | **Location** |
| **Wed 4th Sep** | **Day 3** | | | | |
| 10.00 – 11.00 | Layouts, inspiration, integrations | Ed Tyler / Chris Green | | Projector, Laptops x 12 |  |
| 11.00 – 11.15 | Break | n/a | | Refreshments x 14 |  |
| 11.15 – 12.15 | HTML Frameworks/Tools | Chris Green / Ed Tyler | | Projector, Laptops x 12 |  |
| 12.15 – 13.15 | Lunch | n/a | | Lunch x 15 |  |
| 13.15 – 15:00 | Blog time | Adrise Younis / Amandeep Dhanda / Chris Green | | Laptops x 12 |  |
| 15:00 – 16.00 | Presentation skills | PT | | Laptops x 1 |  |
|  |  |  | |  |  |
| **Thurs 5th Sep** | **Day 4** | | | | |
| 10.00 – 11.00 | Introduction to Javascript | Neil Mountford / Alastair Gould | | Laptops x 12 |  |
| 11.00 – 12.00 | Blog time | Neil Mountford / Alastair Gould | | Laptops x 12 |  |
| 12.00 – 13.00 | Lunch | n/a | | Lunch x 14 |  |
| 13.00 – 13.45 | How to get into IT/roles at ASOS | Amandeep Dhanda | | Projector, laptop x 1, speakers (include Refreshments x 14) |  |
| 13.45 – 15:15 | Employability session | PT | | Flipchart, pens |  |
|  |  |  | |  |  |
| **Friday 6th Sep** | **Day 5** | | | |  |
| 10.00 – 11.00 | PT Evaluation Session –Group Programme Evaluation & My Journey Session | PT Lead | | Flipchart, marker pens + My Journey Forms |  |
| 11:00 – 12:00 | Blog Time | Rich Makepeace / Chris Green | |  |  |
| 12.00 – 13.00 | Lunch | n/a | | Lunch x 14 |  |
| 13.00 – 14:00 | Presentation Prep | Seani / PT | | Projector, Laptops x 12 |  |
| 14:00 – 15:30 | Final Presentation Event | Seani / PT / Chris G / Adrise Younis / Neil Mountford / Rich Makepeace / Amandeep Dhanda / Alastair Gould / Ed Tyler | | Camera & Certificates  Slide show on laptop/screen  Drinks and snacks. |  |